INVESTIGATION TABLE

We Know:	We need to know:	What we look for:	Determines:
# of union/ industry/business associations	One umbrella organization like the chamber of Commerce or individual organizations	Details regarding qualifications, eligibility and categories of companies and professionals within the jurisdiction	Amount of capacity existing within the region, identifies potential alliances and partners, and, resource for tracking information.
Types of union/ industry/business associations	What types of advertising and communication do these groups do? What are the member engagement activities?	How they communicate with companies within the jurisdiction. How they attract/retain: • companies to the region • customers to use those companies, and, • skilled professionals	How do we avoid duplication of activities, communicate effectively with companies, and lever existing marketing programs to brand the jurisdiction?
# of shoots	What time of the year? Which location(s)? Number of studio type spaces.	Reasons filmmakers/ Game developers/ Animators etc choose the jurisdiction. Like consistencies: are the shoots seasonal, or not.	How many shoots are possible in one year?
# of people resourced in the jurisdiction to service the shoots	Certification, qualification and classification of expertise: Crew + cast How many of these individuals work projects outside of the jurisdiction?	How many certified/qualified people are available for shoots versus total # of qualified people employed per shoot? (crew + cast hired in jurisdiction VS total # of crew + cast)	The minimum and maximum # of shoots needed to keep people employed. Where do we focus growth strategies that build capacity of expertise?
# of companies resourced in the jurisdiction to service shoots	Qualifications, types and average sizes of companies How many of these companies work projects outside of the jurisdiction?	How many qualified companies have services to offer shoots versus total # of qualified companies hired per shoot?	Minimum and maximum # of shoots needed to keep companies active. Where do we focus growth strategies for business and skills retention and attraction?
# of training and post secondary education institutions	What kind of programs/courses do students learn and on what type of equipment? What style of projects do the students work on? Is there professional support for these programs/courses? How many students in total attend the institution? Does the typical student live – in or outside the community?	What is the quality of training within the jurisdiction? Are there opportunities for transfer of knowledge, information, and best practices from companies to students? Is there a large enough capacity of students to support a local training program?	Participation in lobby of support to initiate, expand or diversify training options. Potential for "intern" and/or entry level jobs. Potential development of entrepreneur and incubation programs. Future business development initiatives.
Community amenities	Accessibility, availability of technology and live-ability	Easy to move people and data in and out of region, and comfort.	Support for municipal infrastructure development
Government partners: Revenue and taxation Bureau of statistics Tourism Training and skills dev.	What initiatives are these departments involved in?	What information/details do these departments have? Is there a willingness to share?	Cost efficiencies by: avoiding duplication of efforts, Identifying activities to pool resources